



**Product Dynamics, Division of RQA, Inc.**

10608 W. 163<sup>rd</sup> Place ♦ Orland Park, Illinois 60467

## REFER A FRIEND! IT PAYS TO SHARE YOUR OPINION!

### MARKET RESEARCH STUDIES:

- ♦ Panelists are paid an incentive fee for their participation
- ♦ Held at our facility in Orland Park
- ♦ Taste tests
- ♦ Focus groups
- ♦ Home-use tests
- ♦ Sensory testing
- ♦ Ages 5 - senior citizen

**Product Dynamics**, a division of RQA, Inc., has over twenty years of experience in the market research industry. Our company partners with Fortune 500 consumer goods companies to assist them with product development and consumer acceptance testing, ranging from food and beverage products to personal care items. Our testing facility, **located in Orland Park, Illinois**, has state-of-the-art kitchens, focus group rooms and product development laboratories.

We provide companies with access to consumers via our database of approximately 29,000 demographically diverse, local residents. **Panelists are paid an incentive fee** for their participation in our market research studies, which can last between 30 – 90 minutes, or even for several weeks (home-use tests). Studies range from focus groups to taste tests to home-use tests using panelists aged from five years to senior citizens. By participating in our studies, local residents contribute to the decision-making process of the companies and may help determine the types of products that enter the marketplace, or the adjustments needed to improve products currently on the shelf.

If you are interested in participating in a study with us and would like to join our database of consumer panelists, you may sign-up online at [www.pdpanelist.com](http://www.pdpanelist.com) or complete the form below and return it to us via mail or fax. If you have any questions, feel free to contact our recruiting department at **(708) 364-7656**.

*Product Dynamics is proud to be a member of the Orland Park Area Chamber of Commerce.*

### It Pays To Share Your Opinion! Join our panelist database today! \*

Name: \_\_\_\_\_ Date of birth: \_\_\_\_\_

Spouse name: \_\_\_\_\_ Date of birth: \_\_\_\_\_

Child 1 name: \_\_\_\_\_ Date of birth: \_\_\_\_\_

Child 2 name: \_\_\_\_\_ Date of birth: \_\_\_\_\_

Child 3 name: \_\_\_\_\_ Date of birth: \_\_\_\_\_

Child 4 name: \_\_\_\_\_ Date of birth: \_\_\_\_\_

Child 5 name: \_\_\_\_\_ Date of birth: \_\_\_\_\_



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A DIVISION OF RQA, INC.

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Recruiting (708) 364-7656  
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[www.pdpanelist.com](http://www.pdpanelist.com)  
[www.rqa-inc.com](http://www.rqa-inc.com)

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Day phone: \_\_\_\_\_ Evening phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Referred by: \_\_\_\_\_

**By signing this document, I agree that I have voluntarily submitted my information to Product Dynamics so I may be contacted to participate in the company's consumer research panels.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*\* The information we collect is for internal use only. We will never sell or give out any personal information. Panelists are contacted on an as-needed basis.*

(Online)