



Product Dynamics offers a new facility for product and consumer discovery.

Product Dynamics, a division of RQA, now offers the perfect place to accomplish your unique product development and consumer research objectives. The new building is designed to incorporate new methodologies, enabling companies to keep the consumer at the core of development while saving time and money. Combined with Product Dynamics' twenty years experience working with major food companies in their product development process, our new facility expands our capabilities - and yours!

Focus Group Facilities

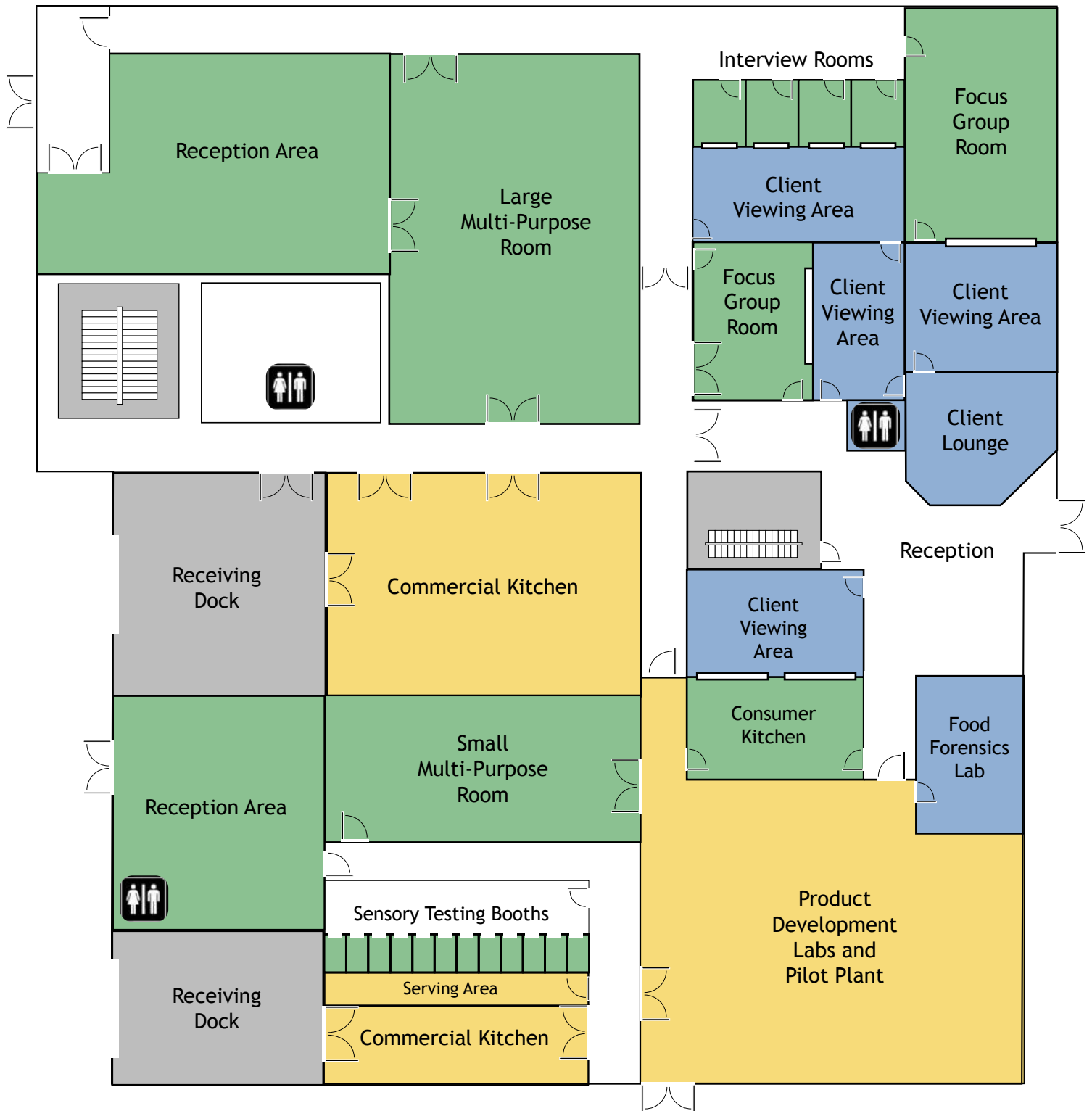
Our facility allows you to be innovative in how you design your focus groups. We offer state-of-the-art focus group rooms and consumer viewing kitchens with a flexible environment and audio/visual recording. These rooms have a contemporary, comfortable and calm aura that encourages creativity. You have flexibility in room space and set-up, allowing you to create multiple environments - a grocery store, a restaurant, a living room - whatever your research designs dictate. Our one on one interviewing rooms allow companies to have greater flexibility to refine and elaborate on their results.

Transportation and parking is easy.

We have ample parking for over 200 cars, and you don't have to feed a meter! For those who prefer public transportation, the local Metra Station is close by and transportation to and from can be arranged.



Contact Product Dynamics for more information:
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